**To,**

**Director of Product at Booking.com,**

**Subject: Application for Product Manager - Ecommerce at Booking.com, Amsterdam**

Dear Sir,

I am Sachin and I wish to apply for the job of Product Manager - Ecommerce at Booking.com. I have total experience of 5 years, with 3 years strictly in Product Management and 2 years as Business Analyst at Deloitte Consulting India Pvt. Ltd. I am currently working as a Lead Product Manager at House of God, India’s fastest growing devotional and spiritual platform which provides content, ecommerce and devotional travel experiences. Before that I was Product Manager at Hotstar ( India’s biggest content streaming App which has 10x greater MAUs than Netflix in India - and around 20 Mn DAUs).

Below is the snapshot of my experience areas:

**Platforms**: Android, iOS, Responsive Web

**Functions**: Content Streaming, Ecommerce, Travel Portal

**Industry**: Entertainment, Devotion, Travel

**Focus Areas:** Content to Commerce Strategies, User Personalization & Recommendation Algorithms.

I completed my MBA from Indian Institute of Management Ahmedabad ( which is ranked no. 1 among b-schools in India and ranked 31st in world) and an exchange term in IESEG, Lille France. I have completed my Bachelor's Degree course in the field of Information Technology.

I am writing this to express my interest for working at booking.com. I am a big fan of the portal. I am a travel enthusiast and I have used booking.com to book hostels around europe during my backpacking trip. I have a strong work ethic and have taken full ownership of the work assigned to me.I have also mentored other Product Managers & UI/UX interns under me. I also keep myself updated with the cutting edge of the product and tech world. I am sure I would be able to add value to the company based on my experience and enthusiasm.

I am hereby attaching my CV with the application. Requesting to consider me for the interview.

Regards,

**Sachin Punjabi**

**Ahmedabad, India**

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